

Trade Marks Group in Australia

We deliver

Our Attorneys have a depth of experience which enables us to guide and assist our diverse range of clients in identifying and optimising the core value of their businesses. Each Attorney within the Group has a thorough understanding of our clients' businesses, and provides practical commercially focused advice to maximise assets and minimise business risk. In combination with our understanding of intellectual property law – it is a formula for success.

Our Team

Our Group includes lawyers and trade mark attorneys who are active in specialist associations both in Australia and internationally. Several of our Attorneys lecture in intellectual property at undergraduate and postgraduate level.

Meeting your needs

Our understanding of what a client requires - and expects - is central to the provision of applicable strategies and relevant advice.

With our extensive network of foreign associates, we are able provide vital assistance to our trade mark clients with internationally focused businesses.

Our Trade Mark experience

We deliver a range of trade mark services to help you manage your intellectual property.

Trade Mark Selection:

- advising on trade mark selection and development
- managing trade mark portfolios
- trade mark due diligence and audits

Trade Mark Searching and Watching:

- registrability and infringement searches
- investigating trade mark use and infringement
- counterfeiting surveillance
- trade mark watching and monitoring

Trade Mark Registration:

- filing and prosecuting trade marks
- prosecuting international registrations designating Australia

Trade Mark Disputes:

- opposition proceedings against pending trade marks
- removal of registered trade marks for non-use
- trade mark revocation and cancellation actions
- defending trade marks from such actions
- negotiating settlement and co-existence agreements

Trade Mark Enforcements:

- advising on infringement and validity of registrations
- advising on related passing off and trade deception
- issuing cease and desist letters
- trade mark and copyright Customs seizure notices
- litigation and court proceedings
- mediation and dispute resolution
- defending litigation and court proceedings

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Trade Mark Licensing/Transfer:

- drafting and negotiating licensing, franchising and transfer agreements
- advising in relation to licensing issues and disputes
- competition law (anti-trust) and Franchising Code

Domain Names & Domain Name Disputes:

- registering domain names in Australian and international domains
- searching and watching domain names
- domain name portfolio management of renewals
- anti-cyber squatting strategies
- domain name dispute resolution under UDRP and auDRP policies
- litigation involving domain names

Trade Mark Management:

- advising on trade mark selection and development
- trade mark strategies
- managing trade mark portfolios
- trade mark due diligence and audits

A full service IP firm

Griffith Hack is a full service IP firm. Our Patent Group provides tactical advice on patent and design protection, and our experienced Law Group has a reputation in successful litigation, and related law and commercial matters. Our Attorneys work closely with both groups to ensure we provide a seamless and comprehensive service for the commercial benefit of our clients.

Our Leading People

Principals



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The combined breadth of experience of our Attorneys ensures that our Group can guide clients through complex scenarios to attain the desired results.

Our practice is enhanced by our support staff who have a broad knowledge base of the procedures in securing and enforcing intellectual property rights.

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